

## AUTOMATION & ARTIFICIAL INTELLIGENCE

- NETSUITE CERTIFIED TEAM
  - ECOMMERCE
    - **IT STAFF AUGMENTATION**
- EMBEDDED SYSTEMS
  - IT OUTSOURCING
    - SOFTWARE FACTORY



STRONGLY COMPROMISED WITH PROVIDING
HIGH QUALITY IT SERVICES FOR YOUR BUSINESS AT RIGHT RATES

OUR BUSINESS IS BASED IN BUENOS AIRES (HEADQUARTERS)
AND BARCELONA OFFICES.



# DRIVING DIGITAL TRANSFORMATION WITH AUTOMATION & ARTIFICIAL INTELLIGENCE

From RPA to LLM-powered virtual assistants:
Practical solutions for companies seeking efficiency, speed, and scale.

#### **WHAT WE DO:**

At GSB, we help companies optimize their operations through automation solutions and artificial intelligence technologies. Our approach combines tools such as RPA, virtual assistants, natural language processing (NLP), and cutting-edge large language models (LLMs) to automate tasks, reduce errors, and enhance customer experience.

#### **SOLUTIONS WE OFFER:**

- ✓ Robotic Process Automation (RPA)
- ✓ Trained chatbots and virtual assistants
- Sales and marketing automation
- ✓ Intelligent data processing (NLP)
- Implementation of large language models (LLMs)
- ✓ Integrations with existing systems (ERP, CRM, etc.)

#### **SUCCESS STORIES:**

- ✓ LOGISTICS INDUSTRY: A virtual assistant resolved 80% of frequent inquiries within 3 months.
- **✓** INDUSTRIAL COMPANY: RPA reduced purchase order processing time by 70%.

#### WHO IT'S FOR:

Our solutions are designed for companies across all industries that want to streamline internal processes, scale customer service, or digitize their commercial operations.





## **EMBEDDED** SYSTEMS

HIGH QUALIFIED ENGINEERS WITH A VAST EXPERIENCE IN EMBEDDED SYSTEMS DEVELOPMENT.

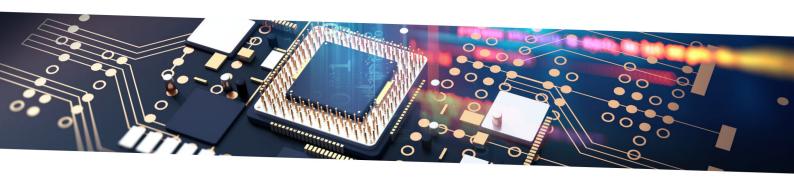
#### ✓ WE PROVIDE:

Technology solutions for your specific needs.

#### **✓** WE OFFER:

All the technology you need from end to end, solutions that need High-level software on the cloud, apps on mobiles, IoT, Firmware on embedded systems, cores for FPGAs, Verification and Hardware design.

- EMBEDDED SYSTEMS
- ✓ IOT SYSTEMS
- NETWORKING & COMMUNICATIONS
- CLOUD COMPUTING



## **NETSUITE** CERTIFIED TEAM

MAXIMIZE YOUR BUSINESS POTENTIAL. We simplify your software, so you can focus on your business.



#### WE OFFER, CUSTOMIZE AND CONFIGURE:

#### ✓ ERP

Financials • Order to Cash • Design to Build • Inventory • Procure to pay • Record to Report • Analytics and Saved Searches • Setup • Suitetax

#### ✓ ONE WORLD

Global ERP • Localizations

#### ✓ CRN

Provides a seamless flow of information across the entire customer lifecycle from lead through to opportunity, sales order, fulfillment, renewal, upsell, cross-sell, and support.

#### PSA

Project Management • Resource Management • Project Accounting Billing • Timesheet Management • Expense Management • Analytics

#### ✓ OPEN AIR

Time Tracking • Project Management •
Resource Management Expense Tracking • Invoicing

#### ✓ OMNICHANNEL COMMERCE

SCA • SCIS

#### ✓ CUSTOMIZATIONS

SuiteScript 1.0 and 2.0 • SuiteFlow • SuiteTalk Point to point integration • Integration with intermediary tools. Advanced PDFs customizations



## **ECOMMERCE**

OUR 2-DECADE LONG EXPERTISE IN SOFTWARE DEVELOPMENT HAS REWARDED US ITH THE TRUST OF HUNDREDS OF SATISFIED CLIENTS.

✓ IT CONSULTING

ENTERPRISE APPLICATION DEVELOPMENT

✓ CUSTOMER ENGAGEMENT VIA UI/UX

QUALITY ASSURANCE

We offer solutions based on:





AMONG OTHERS

# IT STAFF AUGMENTATION

GSB STAFF AUGMENTATION SERVICE CONSISTS OF PROVIDING THE MOST TALENTED IT PROFESSIONALS IN ARGENTINA TO EXTEND YOUR COMPANY'S IT TEAM

#### THE KEY BENEFICTS OF THIS SERVICE ARE:

- QUICK BUILDING OF A DEDICATED TEAM AT A CONVENIENT COST
- WE WORK LIKE A PART OF YOUR TEAM, ATTENDING DAILY MEETINGS AND REPORTING TO YOUR KEY PERSONS
- VERSATILITY & FLEXIBILITY FOR ALL TYPE OF IT PROJECTS (WEB, MOBILE, QA, AMONG OTHERS)
- FLUID COMMUNICATION
- ARGENTINA HAS THE HIGHEST ENGLISH LEVEL IN LATIN AMERICA
- TOP TALENT: ARGENTINE UNIVERSITIES ARE RECOGNISED AROUND THE WORLD FOR THEIR HIGHLY SKILLED GRADUATES.

#### **HOW WE WORK**

**REQUEST FOR PROPOSAL** 

YOU TELL US YOUR NEEDS FOR YOUR IT TEAM, SPECIFYING THE FOLLOWING: NUMBER OF RESOURCES / RESPONSIBILITIES / SKILLS REQUIRED AND DESIRABLE

LOOK FOR CANDIDATES

WE MAP THE DESIRED PROFILES AND INTERVIEW THE ONES THAT BEST FIT.

CANDIDATES PRESENTATION

BASED ON TESTS AND INTERVIEWS, WE SEND YOU THE RESUMES OF OUR "WINNERS".

INTERVIEW

WE SCHEDULE VIDEOCONFERENCES TO INTRODUCE YOU THE CANDIDATES SO YOU CAN CHOOSE THE ONE THAT BEST FITS YOUR NEEDS.

5 KICK OFF LET'S GET STARTED!



# **SOFTWARE FACTORY**







GSB IS A GROUP OF PROFESSIONALS, STRONGLY COMPROMISED WITH PROVIDING HIGH QUALITY IT SERVICES FOR YOUR BUSINESS AT RIGHT RATES.

WE ARE FOCUSED ON STAFF AUGMENTATION, WEB AND MOBILE DEVELOPMENT AND SOFTWARE MAINTENANCE.

GSB WAS FOUNDED IN 2007 BY SPECIALIZED ENGINEERS WITH MORE THAN 20 YEARS OF EXPERIENCE IN IT PROJECTS.

MORE THAN 300 SUCCESSFUL PROJECTS DELIVERED AND MORE THAN 150 SATISFIED CLIENTS.

#### **OUR KEY VALUES ARE:**

RIGHT RATES • TRUST • RESPONSIBILITY • TRANSPARENCY • PERSONALIZATION • EFFICIENCY • AVAILABILITY

OUR BUSINESS IS BASED IN BUENOS AIRES (HEADQUARTERS) AND BARCELONA OFFICES.

#### **OUR CLIENTS**





























































## **GSB BUENOS AIRES**

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**CONTACT US**